



## **Open Call for Art Submissions - Mobile Media Lab Exterior Van Design**



Arts @ Large is excited to invite artists, designers, and creatives to submit proposals for our new Mobile Media Van's vibrant, professional, and community-inspired exterior design. From schools and after-school programs to community centers and beyond, the Mobile Media Lab will serve as a mobile extension of our mission, expanding access to digital arts education and creative opportunities throughout the city. This opportunity is intended to highlight community collaboration and elevate the work of local artist(s) through high-visibility exposure. We are open to individual artist submissions or collaborative designs engaging multiple artists.

### **Design Objectives**

We are seeking a bold, professional, and meaningful design that will transform our van into a vibrant mobile canvas—a visual story of Arts @ Large.

Your design concept should:

- Be professionally polished and suitable for large-format, high-resolution vehicle applications

- Include your proposed method of application—e.g., vinyl wrap, spray paint, mixed media, etc.
- Use bold, vibrant colors that reflect the energy and mission of Arts @ Large
- Visually communicate who we are and what we stand for
- Visually represent the key lessons or skills the van will teach youth (examples include: image editing, sound design, web design, podcasting, videography, music production, digital illustration, and photography)
- Include digital art elements or be created through digital media
- Reflect community collaboration (literal or symbolic)
- Incorporate the Arts @ Large logo and color palette (provided upon request)
- Be timeless and relevant for long-term use
- Integrate space for up to **three key donor logos** in a tasteful way

## Key Details

- Our Mobile Media Van is a Ford transit cargo van 250HD high roof extended length.
- The back doors measure 75" end to end
- From the back of the front door to the rear end is 165" in length on each side

## Eligibility

- Open to artists and designers age 18 and older
- Collaborative groups, youth mentors, and community-based artists are encouraged to apply
- Must be able to deliver final, production-ready artwork by **September 26, 2025**
- Must be able to format work for large-scale printing or physical application

## Benefits to the Selected Artist

The selected artist or team will receive a **\$500 stipend**, plus complete coverage of production and material costs not to exceed \$6,000. Additional recognition includes:

- **Citywide visibility** – Your design will appear on a professionally produced vehicle traveling throughout Milwaukee
- **Artist credit** – Your name (and optional website/social handles) will appear on the van and all promotional materials
- **Marketing spotlight** – Featured on Arts @ Large social media, newsletter, and press releases
- **Recognition events** – Acknowledgment at van launch and future community appearances
- **Portfolio content** – High-quality photos and documentation of your work on a large-scale public project
- **Collaborative experience** – Opportunity to engage with Arts @ Large staff, youth, and community voices throughout the creative process

This is your chance to make a lasting mark on a project that will inspire and engage across the city!

## Submission Requirements

Please include the following:

- **Artist Statement** (max 300 words): Describe your concept and how it meets the design objectives
- **Design Mockup**: Sketch or digital rendering of your proposed van design concept (sides and back preferred)
- **Community Connection**: A short explanation of how the design reflects community involvement
- **Portfolio (optional but encouraged)**: Link to past work, website, or social media

Apply today at <https://forms.gle/ESBx4YUXQ8fqHd4G8>

**Submission Deadline: August 15, 2025**

Designs will be reviewed by a selection committee of Arts @ Large staff, interns and board members.

## **Questions or Need Our Logo/Brand Guidelines?**

Please contact: Tricia Shinnars, Arts @ Large Marketing Specialist at [Tricia@artsatlargeinc.org](mailto:Tricia@artsatlargeinc.org)

*We can't wait to see your creativity on the move!*